



New: Building Energy Technologies 2018

Connect with your target market at the world's biggest trade fair for industrial technology

“Building Energy Technologies” is a new showcase where producers and providers of building services can meet up with decision-makers from industry. Located right next door to displays of decentralized energy supply technologies, such as CHP, CCHP and ORC, the showcase is all about the efficient use of energy in new, converted and refurbished non-residential buildings.



Background and relevance

- Europe has the potential to reduce energy consumption in its buildings by up to 50 % by 2050.
- In Germany alone, 40 % of total final energy consumption is attributable to buildings, with industrial buildings accounting for 10–20 % thereof.
- In Germany, the use of intelligent building services has the potential to cut building energy consumption by 25 to 40%. German companies invest between 20 and 30 billion euros in energy efficiency in buildings every year.

Visitor target groups

- Investors, project developers and building owners of office and production buildings
- Operators and users of these buildings and its technical systems
- Planners and architects
- Civil, mechanical and electrical engineers
- Energy managers, energy consultants and auditors
- Facility managers, custodians and building technicians of office and factory buildings

Visitors at Energy 2017

94 % trade visitors, incl. 34 % from outside Germany

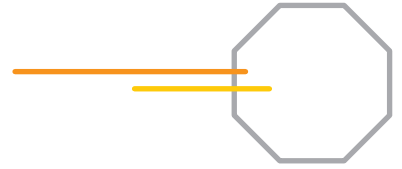
With an interest in energy-related topics	97,600
From manufacturing and processing	28,100
From the energy sector	26,600
From the service sector	8,900

Main topic areas

Products and services for energy efficiency in office and production buildings, e.g:

- Electricity: drives, lighting, networks, photovoltaics, mini-wind power.
- Heating: boilers, heaters, heat pumps, heat exchangers, thermal energy storage systems, insulation materials
- Cooling: A/Cs, refrigerators, solar protection systems
- Fluid systems: ventilation, solar heating systems
- Smart system technologies: controls, smart meters, building automation, BIM, EMS, energy consultancy and trading





Your participation options:

Customized stand, full-service package or workstation

Showcase your innovations by organizing your own stand. Alternatively, you can minimize your organizational efforts and opt for our full-service package or simply use one of our workstations.

Customized stands

- Take part with your own stand construction
- Benefit from catering for you and your customers in the central lounge
- Optical integration into the joint display stand through aisle runners and banners
- Minimum size 24 m²

Price until 15. 11. 2017	€ 380/m ² *
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Price from 16. 11. 2017	€ 390/m ² *
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Full-service package

- Stand construction, carpet, furniture, power supply, Internet – we organize your trade fair presentation!
- Catering for you and your customers in the central lounge
- Minimum size 12 m² for € 9,360

Price until 15. 11. 2017	€ 780/m ² *
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Price from 16. 11. 2017	€ 790/m ² *
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Workstation

- Especially suitable for consultants and service providers
- Catering for you and your customers in the central lounge
- Your brand placed at the centre of the stand close to the Forum
- Workstation approx. 3 m² in size, with a lockable counter, brochure racks, 1 stool, power supply, Internet

Price	€ 3,800*
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* All prices subject to VAT, plus a registration fee of € 340



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